



ATTENTION LAW ENFORCEMENT OFFICERS & SUPPORT PERSONNEL

Show Your Purple Pride for LEMA (Law Enforcement Memorial Association)

Purchase (or Sell) *A TRADITION OF PURPLE: An Inside Look at the Minnesota Vikings*, Forward by Bud Grant, for the special price of \$20 (\$25 retail price), and **\$10 will be contributed to LEMA TO SUPPORT THE FAMILIES OF FALLEN MINNESOTA LAW ENFORCEMENT OFFICERS.**

For the \$20 Purchase Price You Will Receive:

- *A TRADITION OF PURPLE*, a top selling hardcover book that is a wonderful read and/or a GREAT gift for any Vikings fan (CHRISTMAS SEASON IS COMING!). This book covers the 47-year history of this storied franchise, highlighting their great moments on the field, the Hall of Famers and Ring of Honor inductees, as well as the contributions of the Vikings and their players in the community.
- Each book purchaser/seller is invited to a book signing with the author and former Vikings Stu Voigt, Mick Tingelhoff, Joe Senser and Dave Osborn at Joe Senser's Restaurant in Eagan on December 14.
- The top three Law Enforcement Officers or Support Personnel with the most books sold for LEMA will receive the following prizes: (#1 Seller) Autographed Adrian Peterson Jersey; (#2 Seller) Tickets to a Vikings Game; (#3 Seller) Deluxe Hotel Overnight Package.
- For each book sold/purchased by a Law Enforcement Officer or Support Personnel, they will be entered into a drawing for many other prizes.



The primary mission of the Minnesota Law Enforcement Memorial Association (LEMA), a non-profit organization, is to provide services to the survivors of Minnesota law enforcement officers who have given their lives in the line of duty. Inherent in our mission is the responsibility to aid and assist survivors at the time of death and also in the following months and years, including grief counseling, scholarships and other financial assistance.

A TRADITION OF PURPLE ORDER LEMA FORM:

Name _____ Phone _____

Address _____ City/State/Zip _____

Email _____ Officer/Support Pers. Book Seller _____

Send check payable to LEMA for \$25 (includes shipping and handling) or \$20 (pick up book at 12/14 event) to:

LEMA Tradition of Purple
614 Aqua Circle
Lino Lakes, MN 55014

PLEASE CHECK ONE:

- _____ \$25 Please Send the Book to the Address Above Now
- _____ \$20 We Will Pick Up the Book at the 12/14 Event

CREDIT CARD PURCHASES CAN BE PROCESSED AT OUR WEBSITE: www.mnlema.org

Call 651-398-4937 or email Jamesjhbjr@comcast.net with any questions. An invite for the book signing will be sent to you by email well in advance of the December 14 event with all of the details.

\$10 from Each Book Purchase is a Tax-Deductible, Charitable Donation to LEMA (a non-profit organization)